



# information

ENVIRONMENTAL  
COUNCIL of CONCRETE  
ORGANIZATIONS

5420 Old Orchard Road  
Skokie, Illinois  
60077-1083  
800 994-ECCO (3226)  
FAX (847) 966-8389

## ECCO Rallies Concrete Support for Green Building

In 1994, a series of meetings involving trade groups and suppliers culminated in the formation of the coalition named the Environmental Council of Concrete Organizations (ECCO). The coalition was formed to develop and promote the role of concrete in safe and sustainable construction. Founding members feel that concrete is one of the single most environmentally friendly construction products available today.

In a time of concern for the impact of building products on the environment, consumers want to know what is and isn't good for the environment. Consumers can't make an informed decision unless someone tells them about the positive qualities of concrete. ECCO represents the concrete industry's opportunity to tell consumers precisely how good concrete is. And as the word spreads about concrete's advantages, it will mean more business for the industry, more business for you.

ECCO is composed of organizations and individuals who are affiliated with the concrete industry. Together, these individuals and organizations have committed themselves to improving the quality of the environment by developing and disseminating information on the favorable environmental aspects of concrete and concrete products. To accomplish this task, members must increase the public's awareness about concrete's environmental benefits. Members must also ensure that the concrete industry continues to set high standards for using concrete in an environmentally sensitive manner.

ECCO has membership levels to accommodate any organization or individual at any level of involvement.

### **Sustaining Members—\$10,000+ per year**

Sustaining members have representatives on ECCO's Board of Directors, where programs and policy are developed. At this level, members receive free bulk copies of ECCO fact sheets and *ECCOtrends*. They may also use the ECCO logo to identify themselves as ECCO members. Sustaining members who joined in 1995 are considered Founding members.

### **Voting Members—\$5,000 per year**

Voting members will be represented on the Board, and will receive ECCO materials free bulk copies of *ECCOtrends* and ECCO fact sheets. They may also use the logo to identify themselves as ECCO members.

### **Affiliate Members—\$1,000 per year**

Affiliates can participate in ECCO committees and other affairs, but will not have a vote on the Board. Affiliates will receive 25 free copies of *ECCOtrends* and ECCO fact sheets. They may use the logo to publicize their involvement with ECCO.

### **Subscribers—\$100 per year**

Individuals or companies not wishing to join ECCO, but with an interest in ECCO activities, can become subscribers. Subscribers receive free single copies of *ECCOtrends* and ECCO fact sheets.

For more information on becoming an ECCO member, call 1-800-994-ECCO (3226), or write to ECCO, 5420 Old Orchard Road, Skokie, Illinois 60077-1083.





ENVIRONMENTAL COUNCIL of  
CONCRETE ORGANIZATIONS

# ECCO Membership Application

Enrollment Date \_\_\_\_\_

**Status**  Individual Member  
 Company/Organization Member

**Involvement Level**  \$100 (Subscribing)  
 \$1,000 (Affiliate)  
 \$5,000 (Voting)  
 \$10,000 (Sustaining)

\_\_\_\_\_  
Name

\_\_\_\_\_  
Phone No.

\_\_\_\_\_  
Title

\_\_\_\_\_  
Fax No.

\_\_\_\_\_  
Company/Organization

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

**Company/Organization Size**  0-50  51-100  101-500  501-1000  1000+

**Products or Services** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- Please send me more information on the organization.
- Enclosed is my check or credit card number for ECCO Membership.

**Amount Enclosed** \_\_\_\_\_ (Check payable to ECCO.)

**Please return ECCO Membership Application and payment to  
ECCO, 5420 Old Orchard Road, Skokie, IL 60077-1083.  
1-800-994-3226 or 1-800-994-ECCO**

- Mastercard
- Visa
- American Express

Account No. \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_